



**WCCB**  
**1 Television Place**  
**Charlotte, NC 28205**  
**(704)372-1800**

# CONTRACT

<u>Contract / Revision</u> 132770 /		<u>Alt Order #</u> 07888646
<u>Product</u> <b>Crossroads GPS</b>		
<u>Contract Dates</u> <b>07/30/12 - 08/06/12</b>		<u>Estimate #</u> <b>732</b>
<u>Advertiser</u> <b>Crossroads GPS</b>		<u>Original Date / Revision</u> 07/06/12 / 08/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WCCB</b>	<u>Account Executive</u> Merideth Radow	<u>Sales Office</u> Washington-Eag
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Crossroads Media**  
**66 Canal Center Plaza Suite 555**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCCB	07/30/12	08/03/12	Fox News Rising	5a-530a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11111--				5	\$50.00			
N 2	WCCB	08/06/12	08/06/12	Fox News Rising	5a-530a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCCB	08/06/12-08/12/12	Fox News Rising	5a-530a	M-----	:30		<del>\$50.00</del>	NM		
			<i>Credited</i>									
N 3	WCCB	07/30/12	08/03/12	Fox News Rising	530a-8a		:30			NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	22222--				10	\$125.00			
N 4	WCCB	08/06/12	08/06/12	Fox News Rising	530a-8a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				2	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCCB	08/06/12-08/12/12	Fox News Rising	530a-8a	M-----	:30		<del>\$125.00</del>	NM		
			<i>Credited</i>									
	2	WCCB	08/06/12-08/12/12	Fox News Rising	530a-8a	M-----	:30		<del>\$125.00</del>	NM		
			<i>Credited</i>									
N 5	WCCB	07/30/12	08/03/12	Fox News Rising 8a-9a	8a-9a		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11111--				5	\$90.00			
N 6	WCCB	08/06/12	08/06/12	Fox News Rising 8a-9a	8a-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$90.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCCB	08/06/12-08/12/12	Fox News Rising 8a-9a	8a-9a	M-----	:30		<del>\$90.00</del>	NM		
			<i>Credited</i>									
N 7	WCCB	07/30/12	08/03/12	Anderson	4p-5p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11111--				5	\$250.00			
N 8	WCCB	08/06/12	08/06/12	Anderson	4p-5p		:30			NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



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<u>Contract / Revision</u> 132770 /		<u>Alt Order #</u> 07888646
<u>Contract Dates</u> 07/30/12 - 08/06/12		<u>Product</u> Crossroads GPS
<u>Advertiser</u> Crossroads GPS		<u>Estimate #</u> 732
		<u>Original Date / Revision</u> 07/06/12 / 08/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCCB	08/06/12-08/12/12	Anderson	4p-5p	M-----	:30		<del>\$250.00</del>	NM		
Credited												
N 9	WCCB	07/30/12	08/03/12	Fox News @ 10pm	10p-1035p		:30			NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11111--				5	\$650.00			
N 10	WCCB	08/06/12	08/06/12	Fox News @ 10pm	10p-1035p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCCB	08/06/12-08/12/12	Fox News @ 10pm	10p-1035p	M-----	:30		<del>\$650.00</del>	NM		
Credited												
N 11	WCCB	07/30/12	08/03/12	Fox News EDGE	1035p-11p		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	11111--				5	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	WCCB	07/30/12-08/05/12	Fox News EDGE	1035p-11p	MTuWThF----	:30		<del>\$325.00</del>	NM		
See MG 11.6												
	6	WCCB	07/30/12-08/05/12	Fox News EDGE	1035p-11p	MTuWThF----	:30		\$325.00	NM		
Ⓜ MG for 11.5 08/03												
N 12	WCCB	08/06/12	08/06/12	Fox News EDGE	1035p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCCB	08/06/12-08/12/12	Fox News EDGE	1035p-11p	M-----	:30		<del>\$325.00</del>	NM		
Credited												
Totals											35	\$8,075.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/06/12	35	\$8,075.00	\$6,863.75
<b>Totals</b>	35	\$8,075.00	\$6,863.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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